



BHARATI COLLEGE

Placement Brochure (2021-22)



OPUS

Training and Placement Cell

**Bharati College,
University of Delhi**

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FORWARD



I am proud to say that Bharati College grooms its young women to be disciplined, skilled, articulate, and proactive in taking initiatives to hold their own place in the world. Students from Delhi and other parts of the country choose Bharati College to hone their personal, social, professional, and entrepreneurial skills.

Prof. Rekha Sapra

Officiating Principal



In order to provide internships and job opportunities to the students, the Training and Placement Cell of Bharati College works on the development of industry-specific skills in the students, as well as on establishing links between the students of the college and the corporate world. We firmly believe that students of Bharati College will work efficiently to bring success to your company.

Dr. Sonali Jain

Faculty Coordinator

Training and Placement Cell



CORE TEAM 2021-22



Ms. Shatovisha

B. Com (H) – IIIrd Year

President



Ms. Ashita Jain

B. Com – IIIrd Year

Vice-President

STUDENT COORDINATORS



Ms. Anamika

B.A. (H) Journalism – IIInd Year



Ms. Aradhya Jha

B. Com – IIInd Year



Ms. Jayasree

B. Com – IIInd Year



Ms. Mahika Khanna

B. Com (H) – IIInd Year



Ms. Tushti Chakraborty

B. Com (H) – IIInd Year

FROM THE TEAM MEMBERS

As a part a OPUS, I have learned to take initiatives, and working in such a corporate environment has helped me grow not just professionally, but also individually.

Ms. Shatovisha
(President)

The Training and Placement Cell is a ladder of success to me. It's a delight to work in this cooperative environment.

Ms. Ashita Jain
(Vice-President)

The Training and Placement Cell is an amazing experience to me which taught me pressure management along with handling different coordinating duties.

Ms. Anamika
(Student Coordinator-IIInd Year)

OPUS has taught me to achieve goals through team work and coordination.

Ms. Jayasree
(Student Coordinator-IIInd Year)

TPC has provided me with a new perspective on decision-making, and has made me confident in myself.

Ms. Mahika Khanna
(Student Coordinator-IIInd Year)

OPUS has enabled me to approach problems with different perspectives, and it has also taught me that it is the little details that make all the difference in the world.

- Ms. Tushti Chakraborty
(Student Coordinator-IIInd Year)



ABOUT US

Bharati College, in its 51st year of establishment, is a constituent college of the University of Delhi. Being one of the top women's colleges in Delhi, it aims at providing quality education as its motto stands for “Nothing in the world is more sacred than knowledge”.

The college is situated amidst scenic beauty, with 49 classrooms and 46 tutorial rooms, a seminar room, a studio theatre, a conference room, an auditorium, 3 computer labs (120 computers), table tennis room cum taekwondo hall, Khokho Court, Volleyball court, a sports ground (used for cricket, hockey and football) and a fully digitised library, offering students a platform to increase their knowledge. The college also offers Hostel facility to the outstation and foreign students, providing them comfort and number of facilities.

COURSES

The college offers 13 programs of study, with 12 undergraduate courses, i.e., B.Com (Hons), B.Com (Prog), English (Hons), Hindi (Hons), History (Hons), Journalism (Hons), Psychology (Hons), Political Science (Hons), Sanskrit (Hons), Sociology (Hons), B.A. (Prog), Mathematics (Hons), and a master's in the Hindi language.



BHARATI COLLEGE
BRINGS TO YOU
AN EXCITING RANGE OF ADD-ON COURSES

- IIT-BOMBAY SOFTWARE COURSES TRAINING PROGRAM
- UDAAN - CERTIFICATE COURSE ON PERSONALITY ENHANCEMENT
- CERTIFICATE COURSE ON MENTAL HEALTH AND COUNSELLING
- DUAL COURSE ON FICTION FILM AND AD FILM MAKING
- ADVANCE SKILL PROGRAM ON FINANCIAL MARKETS
- DIPLOMA IN DIGITAL MARKETING AND SOCIAL MEDIA ADVERTISING

OPEN TO ALL!
JOIN TODAY BY FILLING
THE APPLICATION
FORM.

Students are also provided with a range of short-term and add-on courses to expand their horizon of knowledge, and learn industry-oriented skills. Among these are:

- Software Courses Training Program, in association with IIT Bombay,
- Advance Skill Program on Financial Markets,
- Diploma in Digital Marketing and Social Media Advertising,
- UDAAN – Certificate Course on Personality Development, and
- Certificate Course on Mental Health and Counseling.

The College also offers its students with the following foreign language courses:

- Certificate in French, German, Chinese, and Russian languages
- Diploma in French and German
- Advanced Diploma in French and German

COLLEGE CLUBS & SOCIETIES

Beyond the realms of academics, the students actively participate, and are involved in, a number of departmental as well as cultural societies to hone their interpersonal skills.

DEPARTMENTAL SOCIETIES

- **Vanijya Samiti:** Commerce Society
- **Redstockings:** English Literary Society
- **The Exponents:** Mathematics Society
- **Freakonoics:** Economics Society
- **Tarseel:** Journalism Society
- **Cathect:** Psychology Society
- **Hestia:** Sociology Society
- **Pravah:** History Society
- **Loksamvad:** Political Science Society
- **Sanskrit Parishad:** Sanskrit Society



CULTURAL CLUBS AND SOCIETIES

- **Chilman:** Theatre Society
- **Mridang:** Music Society
- **Chintan:** Debating Society
- **Elantre:** Fashion Society
- **Manthan:** Nukkad Natak Society
- **Advaita:** Western Dance Society
- **Kudiya Di Phulkari:** Punjabi Cultural Society
- **Artvilla:** Art & Aesthetic Society
- **Palash:** Eco Club
- **Ananda:** Happiness Club
- **Upkram:** Entrepreneurship Cell
- **Jagriti:** Women Development Cell



OPUS

Training and Placement Cell



OPUS, the Training and Placement Cell of Bharati College, is a budding student-driven professional body formed in the session of 2017-18. The Cell strives to bridge the gap between students and recruiters by inviting various companies to our campus for providing career opportunities to our students. Not only does the Cell act as a mediator between recruiters and students, but it also aims at polishing the amateur skills of the students to make them industry ready.





INTERNSHIPS 2020-21

In the academic session 2020-21, the Cell has provided internships to a total of **127 students**, across all years and all courses of Bharati College. The year saw an onslaught of **33 companies** that recruited from the campus, providing internships to students in various profiles like HR, Content Writing, Business Development, Marketing, Campus Ambassadorship, Social Media Marketing, Operations, YouTube Content Creation, Wealth and Risk Management, Equity Research Analysis, Fundraising, and Journalism.

Students that interned in these profiles came from varied departments, like Commerce, English, Sociology, Hindi, Journalism, Math, History, and Political Science.

Past Recruiters **INTERNSHIPS 2020-21**

she the people, Bloomsbury Professional India Law, Tax and Accounting, Smarttree, DECATHLON, HK, SIRQNA, TalentServe, saver, FUNNERY, UNIHUB, BESTONE, PrepKare, collegedunia, Writerena, GROWTH ARROW, ESCAFATE, muskurahat foundation, MEDICFIBERS, VIBEXUS, KOLLEGE KONNECTION, KRG, PREP JUNCTION, Stand we Speak, artophilic, HAREEN, MEEC, Private Partners, Skilling You, Infotech for Visually Impaired, WeSettle, FILMYLOOP, DEVELOPMENT channel, Youth India Placement Cell.

PLACEMENTS 2020-21

For the 2021-22 year-end placements, final-year students across different streams and courses partook in the mini-fair, 'AARAMBH – Get Placed with OPUS,' and got placed in companies like Universal Data Solutions, Zoutons, Decathlon, Orbis Financial, and Zone Media. The offered profiles included Sales and Marketing, Subject Matter Expert, Junior Research Analyst, Sports Leader, Content Writing, Accounting, and Client Management, with an average package of INR 3.17 LPA.

Past Recruiters **PLACEMENTS 2020-21**

The image displays a collection of logos for various companies that have recruited students. The logos are arranged in a grid-like fashion. In the top left is the logo for Universal Data Solutions, featuring a stylized starburst icon. To its right is the logo for Decathlon, which consists of the word 'DECATHLON' in white capital letters on a blue rectangular background. Below these are the logos for Zonemedia (a blue circular icon with a stylized 'Z') and Sunstone Eduversity (an orange circular icon with a stylized 'S'). In the middle row, there is the Orbis logo (the word 'ORBIS' in grey capital letters) and a stylized 'I' logo (a white letter 'I' inside a pink and purple starburst shape). Below these are the logos for Zoutons (the word 'zoutons' in white lowercase letters on a black background with a shopping cart icon) and Getwork (a black circular icon with a stylized 'G' and the word 'GETWORK' below it). There is also a small circular seal with the text 'SECURITY INVESTORS' around the perimeter.

NATIONAL WEBTALK 2020

On 29th and 30th August 2020, we organised 'National Webtalk 2020' on the theme '*Acing the Lines of Unconventional Careers*'. The team invited speakers from various career backgrounds to address the students about their respective fields.

National Webtalk 2020: Speakers

DAY
1



DAY
2



The esteemed Speakers addressed and enlightened students on the various aspects of their respective career fields, and gave an insight into what exactly it takes to pursue such *Unconventional Careers*. The attendees personally benefitted from these sessions, which boosted their confidence in following what they truly love, and are passionate about.

PAL - TO - PAL SESSION 2021

A Pal - to - Pal Session was organized on 5th and 6th August 2021 for Bharati College students to help them prepare for various career-related opportunities. The two - day session included 5 segments that were covered by the team members themselves, encouraging the attendees to get frank about their issues and queries. 80+ students across all years and courses attended the session, and benefitted from the same.



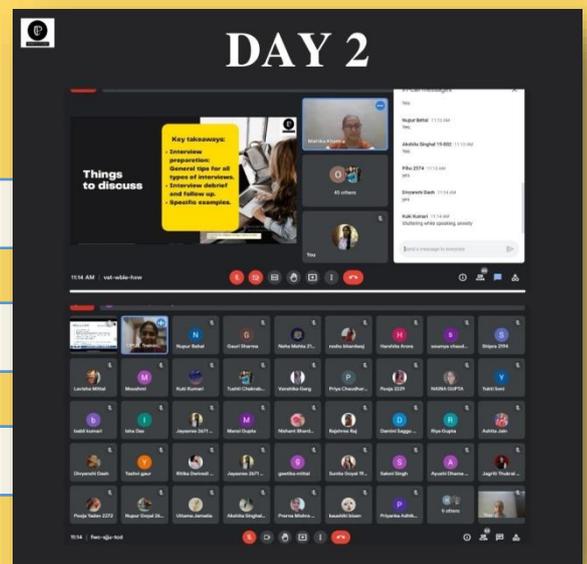
Segment 1: CV / Resume

Segment 2 : Correspondence over Email

Segment 1: Personal Interview

Segment 2 : LinkedIn Profile Optimisation

Segment 3 : Importance of GK & Current Affairs



CONTACT US



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Email ID: opustpc@bharati.du.ac.in



LinkedIn: OPUS Training and Placement Cell



Instagram: [bharatiplacement_cell](https://www.instagram.com/bharatiplacement_cell)

OUR LOCATION

**Bharati College,
C-4, Dada Satram
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Delhi-110058**

